

Transfer Guide

Bachelor of Business Administration (BBA)

Major in Marketing

Wharton County Junior College & UHD 2007-2008 Catalog

General Education Core Curriculum

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Courses shaded in gray represent the Field of Study for Business

WCJC

Communication (6 hours) 010

ENGL 1301 Composition I

ENGL 1302 Composition II

Communication (3 hours) 011

SPCH 1315 Fundamentals of Speech

UHD

Communications (6 hours) 010

ENG 1301 Composition I

ENG 1302 Composition II

Communication (3 hours) 011

COMM 1301 Voice and Diction

COMM 1303 Storytelling

COMM 1304 Introduction to Speech Communication

COMM 1305 Oral interpretation of Literature

COMM 3302 Argumentation & Debate

COMM 3304 Public Speaking

COMM 3306 Business & Professional Speech
Communication

Mathematics (3 hours) 020

MATH 1314 College Algebra or any other college level mathematics course where college algebra is a prerequisite

Natural Sciences (8 hours) 030

(Select 8 hours in the same natural science)

BIOL, CHEM, GEOL or PHYS

Humanities (3 hours) 040

ENGL 2222 British Literature I

ENGL 2323 British Literature II

ENGL 2327 American Literature I

ENGL 2328 American Literature II

ENGL 2332 World Literature I

ENGL 2333 World Literature II

Any course taken to complete this core component not listed above will satisfy the requirement at UHD.

For a complete list of a fully transferable WCJC

Humanities core course options check the 2007-2008

Catalog. UHD prefers that students taken English

Literature as their core component in the Humanities,

and Literature will meet a future Upper Level writing requirement.

Performing/Visual Arts (3 hours) 050

FINE ARTS *One 3 hour course from*

ARTS, DRAM or MUSI

History (6 hours) 060

HIST 1301 American History I

HIST 1302 American History II

Mathematics (3 hours) 020

MATH 1301 College Algebra,

MATH 1310 Math for Liberal Arts Majors or any other college level mathematics course where college algebra is a prerequisite

Natural Sciences (6-8 hours) 030

(Select 8 hours in the same natural science)

BIOL, CHEM, GEOL or PHYS

Humanities (3 hours) 040

ENG 2313 Survey of British Literature: Beginnings to 1800

ENG 2314 Survey of British Literature: 1800 to Present

ENG 2311 Survey of American Literature: Beginnings to 1865

ENG 2312 Survey of American Literature: 1865 to Present

ENG 2301 Survey of World Literature: Ancient to 17th Century

ENG 2302 Survey of World Literature: 17th Century and Beyond

Performing/Visual Arts (3 hours) 050

FINE ARTS *One 3 hour course from*

ART, DRA or MUS

History (6 hours) 060

HIST 1305 United States History to 1877

HIST 1306 United States History after 1877

HIST 2303 Texas History
(Select 6 hours with 3 hours in U.S. History)

Government (6 hours) 070

GOVT 2301 A Constitutions, Federalism and Participation

GOVT 2302 A Institutions, Rights and Public Policy

Political Science (6 hours) 070

POLS 2303 United States Government I

POLS 2304 United States Government II

Social/Behavioral (3 hours) 080

Select one of the following:

ANTH 2351 Cultural Anthropology

GEOG 1303 World Geography

PSYC 2301 Introduction to General Psychology

SOCI 1301 Introduction to Sociology

Any course taken to complete this core component not listed above will satisfy the requirement at UHD.

For a complete list of all fully transferable WCJC Social/Behavioral Science core course options check the 2007-2008 Catalog.

Social/Behavioral (3 hours) 080

Select one of the following:

ANTH 2301 Physical Anthropology

ANTH 2302 Cultural Anthropology

CJ 1301 Crime, Law and Society

ECO 1301 Introduction to Economics

GEOG 1301 Introduction to Geography

GEOG 1302 World Geography

PSY 1303 General Psychology

SOC 1303 Principles of Sociology

Kinesiology (1 hour) 090

Select any activity course 1103 -2155 to meet this requirement. For a complete list of all fully transferable WCJC Kinesiology core course options check the 2007-2008 Catalog.

Computer Literacy (3-4 hours) 090

BCIS 1305 Business Computer Applications OR

COSC 1301 Microcomputer Applications OR

ITSC 1301 Introduction to Computers

CIS 1301 Introduction to Computer Based Systems

COSC 1301 Microcomputer Applications OR

ITSC 1301 Introduction to Computers

CS 1305 Introduction to Computer Technology

CS 1408 Introduction to Computer Science with Visual Basic

CS 1410 I-Introduction to Computer Science w/C++

ENGR 1400 Applications in Engineering

HUM 2305 Computer Applications in Humanities & Social Sciences

COSC 1336 Programming Fundamentals I

Total 42 hours

Total 42 hours

A transfer student who has successfully completed all of the common core requirements at Wharton County Junior College or another institution of higher education will satisfy all the UHD common core requirements. If not all the common core requirements have been completed prior to the transfer, each core course transferred will be credited and will satisfy the corresponding common core requirements at UHD. Remaining UHD common core requirements must then be satisfied. All prerequisites for UHD courses must be met.

Courses not listed on this sheet that satisfy core curriculum components (see italicized number) satisfy the equivalent component at the transferring institution or as free electives.

Business Core Requirements (51 hours)

MATH 1324 Finite Mathematics

MATH 1325 Elements of Calculus w/Applications

ACCT 2401 Principles of Accounting I

ACCT 2402 Principles of Accounting II

MATH 1305 Finite math w/Applications

MATH 1306 Fundamentals of Calculus w/Applications

ACC 2301 Financial Accounting

ACC 2302 Managerial Accounting

ECON 2301 Macroeconomics

ECO 2301 Principles of Economics I (Macro)

ECON 2302 Microeconomics

ECO 2302 Principles of Economics II (Micro)

(Thirty-three additional Upper Level courses required at UHD, approved by UHD/COB Advisor.)

Marketing Major Requirements at UHD (21 hours)

(All Upper Level courses must be taken at completed at UHD.)

Electives

Upper Level (33**/43**) Business electives **(6 hours)**

Upper Level (33**/43**) outside the College of Business **(6 hours)**

(Electives are an important part of the degree program and should be selected in consultation with the UHD/COB Academic Advisor.)

Total number of hours required for BBA in Marketing 126 hours

Courses shaded in gray represent the adopted Field of Study Curriculum for Business totaling between 21-24 hours of semester credit hours of fully transferable and applicable Lower Division courses.

Courses taken at WCJC will not transfer as Upper Level credits.

A student will not be allowed to register for any junior or senior level course in the College of Business until he/she has been admitted to the College of Business and has completed the common core requirements lower level business core requirements, and earned an overall GPA of 2.0.

Check with your advisor how requirements from the Associate of Arts (AA) and the Associate of Applied Science (AAS) may be applied.

All students must take and pass the Writing Proficiency Exam, see the UHD Catalog for more information.

For a complete statement of Academic Requirements of the College of Business contact the office of Business Student Records at 713-221-8689, North 1070, or visit the COB web site at www.cob@uhd.edu.

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University College is responsible for the content of this transfer guide which is subject to change at anytime without notice. Questions or concerns regarding this transfer guide should be addressed to moralesd@uhd.edu.