

# Transfer Guide Draft

## Lee College & UHD

### Bachelor of Business Administration Major in Marketing 2007-2008

#### General Education Core Curriculum

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Courses shaded in Gray represent the adopted Field of Study Curriculum in Business

#### Lee College

##### Written Communication (6 hours) 010

ENGL 1301 English Composition I  
ENGL 1302 English Composition II

##### Oral Communication (3 hours) 011

Select one of the following:

SPCH 1315 Principles of Public Speaking  
SPCH 1318 Interpersonal Communication

**SPCH 1321 Business and Professional Speech**

SPCH 1342 Voice and Diction  
DRAM 2336 Voice and Diction

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College oral communication courses and options check the 2007-2008 catalog.*

##### Mathematics (4 hours) 020

Select one of the following according to major:

MATH 1414 College Algebra,  
MATH 1332 Contemporary Mathematics I or  
any other college level mathematics course where  
college algebra is a prerequisite.

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College mathematics courses and options check the 2007-2008 catalog.*

##### Natural Science (8 hours) 030

Select two of the following according to major:

BIOL 1406 General Biology I

#### UHD

##### Written Communication (6 hours) 010

ENG 1301 Composition I  
ENG 1302 Composition II

##### Oral Communication (3 hours) 011

Select one of the following:

COMM 1303 Storytelling

**COMM 1304 introduction to Speech Communication**

COMM 1305 Oral Interpretation of Literature  
COMM 3302 Argumentation and Debate  
COMM 3304 Public Speaking

**COMM 3306 Business and Professional Speech**

COMM 1301 Voice and Diction

##### Mathematics (3 hours) 020

Select one of the following according to major:

MATH 1301 College Algebra,  
MATH 1310 Math for Liberal Arts Majors or  
any other college level mathematics course where  
college algebra is a prerequisite.

##### Natural Science (6 hours) 030

Select two of the following according to major:

BIO 1310 Introduction to Biology I  
BIO 1312 Introduction to Biology II  
BIO 1301/1101 General Biology w/Lab I

**BIOL 1407** General Biology II  
**CHEM 1405** Intro to Inorganic Chemistry  
**CHEM 1411** General Chemistry I  
**CHEM 1412** General Chemistry II  
**GEOL 1403** Physical Geology  
**GEOL 1404** Historical Geology  
**PHYS 1405** General Physics I  
**PHYS 1407** General Physics II  
**PHYS 2425** Mechanics & Heat  
**PHYS 2426** Electricity, Optics and Waves

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College Natural Science courses and options check the 2007-2008 catalog.*

### **Humanities (3 hours) 040**

*Select one of the following:*

**ENGL 2322** English Literature: Beowulf to Romantic  
**ENGL 2323** English Literature: Romantic to Present  
**ENGL 2327** American Literature to 1860  
**ENGL 2328** American Literature: 1860 to Present  
**ENGL 2332** World Literature: Greeks to Renaissance  
**ENGL 2333** World Literature: Fifteenth Century to Present

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College Humanities core course options check the 2007-2008 Catalog. UHD prefers that students take English Literature as their core component in Humanities to meet future UHD prerequisites.*

### **Visual and Performing Arts (3 hours) 050**

*Select one of the following:*

**ARTS 1301** Art Appreciation  
**ARTS 1301** Art History I  
**ARTS 1302** Art History II

**DRAM 1310** Introduction to Theatre

**MUSI 1301** Fundamentals of Music

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College Visual and Performing Arts courses and options check the 2007-2008 catalog.*

### **American History (6 hours) 060**

**HIST 1301** History of the US to 1877  
**HIST 1302** History of the US Since 1877  
**HIST 2301** History of Texas

**BIO 1302/1102** General Biology w/Lab II  
**CHEM 1305/1105** Introduction to Chemistry w/Lab  
**CHEM 1307/1107** General Chemistry I w/Lab  
**CHEM 1308/1108** General Chemistry II w/Lab  
**GEOL 1405** Physical Geology  
**GEOL 1406** Historical Geology  
**PHYS 1307/1107** General Physics w/Lab I  
**PHYS 1308/1108** General Physics w/Lab II  
**PHYS 2401** Physics I  
**PHYS 2402** Physics II

### **Humanities (3 hours) 040**

*Select one of the following:*

**ENG 2313** Survey of British Literature: Beginnings to 1800  
**ENG 2314** Survey of British Literature: 1800 to Present  
**ENG 2311** Survey of American Literature: Beginnings to 1865  
**ENG 2312** Survey of American Literature: 1865 to Present  
**ENG 2301** Survey of World Literature: Ancient to 17th Century  
**ENG 2302** Survey of World Literature: 17th Century & Beyond

### **Visual and Performing Arts (3 hours) 050**

*Select one of the following:*

**ART 1310** Art Appreciation  
**ART 1301** History of Art: Paleolithic to Renaissance  
**ART 1302** History of Art: Renaissance to Present

*Any 3 hours Art class not listed*

**DRA 1301** Introduction to Theater

*Any 3 hours DRA class not listed*

*Any 3 hour MUS class not listed*

### **American History (6 hours) 060**

**HIST 1305** United States History to 1877  
**HIST 1306** United States History after 1877  
**HIST 2303** Texas History  
**HIST 2309** Ethnic Minorities in American History

*(Select 6 hours with 3 hours from U.S. History)*

**Government (6 hours) 070**

- GOVT 2301 American Government I
- GOVT 2302 American Government II

**Social/Behavioral Science (3 hours) 080**

*Select one of the following:*

- ANTH 2351 Cultural Anthropology

- ECON 2301 Principles of Economics: Macroeconomics
- ECON 2302 Principles of Economics: Microeconomics

- GEOG 1303 World Regional Geography
- PSYC 2301 Introduction to Psychology
- PSYC 2314 Life Span Growth & Development
- SOCI 1301 Introductory Sociology
- SOCI 2319 Multi-Cultural Studies

*Any course taken to complete this core component not listed above will satisfy the requirement at UHD.*

*For a complete list of all fully transferable Lee College Social/Behavioral courses and options check the 2007-2008 catalog.*

**Computer Literacy (3-4 hours) 090**

*Select one of the following according to major:*

- BCIS 1301 Microcomputer Applications
- BCIS 1405 Business Computer Applications**
- COSC 1301 Microcomputer Applications

**Health, Wellness, Kinesiology (1 hour) 090**

Any One hour **KINE** course

*For a complete list of all fully transferable Lee College KINE course options check the 2007-2008 Lee College Catalog.*

**Total 45-47 hours**

*(Select 6 hours with 3 hours from U.S. History)*

**Government (6 hours) 070**

- POLS 2303 United States Government I
- POLS 2304 United States Government II

**Social/Behavioral Science (3 hours) 080**

*Select one of the following:*

- ANTH 2301 Physical Anthropology
- ANTH 2302 Cultural Anthropology
- CJ 1301 Crime Law and Society
- ECO 1301 Introduction to Economics

- GEOG 1301 Introduction to Geography
- GEOG 1302 World Geography
- PSY 1303 General Psychology

- SOC 1303 Principles of Sociology

**Computer Literacy (3-4 hours) 090**

*Select one of the following according to major:*

- CIS 1301 Introduction to Computer Based Systems**
- CS 1305 Introduction to Computer Technology
- CS 1408 Introduction to Computer Science with Visual Basic
- CS 1410 I-Introduction to Computer Science with C++
- ENGR 1400 Applications in Engineering
- HUM 2305 Computer Applications in Humanities & Social Sciences

**Total 42 hours**

***A transfer student who has successfully completed all of the common core requirements at Lee College or another institution of higher education will satisfy all the UHD common core requirements. If not all of the common core requirements have been completed prior to the transfer, each core course transferred will be credited and will satisfy the corresponding common core requirements at UHD. Remaining UHD Common Core requirements must be satisfied. All prerequisites for UHD courses must be met.***

*The italicized numbers identify the required component area of the core curriculum at each institution and are fully transferable even if not posted on this sheet.*

**Business Core Requirements**

<b>MATH 1324</b> Finite Mathematics	<b>MATH 1305</b> Finite Math with Applications
<b>MATH 1325</b> Elements of Calculus with Applications	<b>MATH 1306</b> Fundamentals of Calculus w/Applications
<b>ACCT 2401</b> Principles of Accounting I	<b>ACC 2301</b> Financial Accounting
<b>ACCT 2402</b> Principles of Accounting II	<b>ACC 2302</b> Managerial Accounting
<b>ECON 2301</b> Macroeconomics	<b>ECO 2301</b> Principles of Economics I (Macro)
<b>ECON 2302</b> Microeconomics	<b>ECO 2302</b> Principles of Economics I (Micro)

*(Thirty-three additional Upper Level courses required at UHD, approved by appropriate UHD/COB Academic Advisor.)*

**Marketing Major Requirements (21 hours)**

*(All Upper Level courses must be taken at completed at UHD)*

**Electives**

Upper Level (33\*\*/43\*\*) Business electives 6 hours

Upper Level (33\*\*/43\*\*) (outside the College of Business) 6 hours

*(Electives are an important part of the degree program and should be selected in consultation with a UHD/COB Academic Advisor.)*

**Total number of hours required for a BBA in Marketing 126 hours**

*Courses shaded in gray represent the adopted Field of Study Curriculum for Business curriculum totaling between 21-24 semester credit hours of fully transferable and applicable Lower Division courses.*

**Courses taken at Lee College will not transfer as Upper Level credits.**

A student will not be allowed to register for any junior or senior level course in the College of Business until he/she has been admitted to the College of Business and has completed all the common core requirements lower level business core requirements, and earned an overall GPA of 2.0.

Check with your advisor how requirements from the Associate of Arts, the Associate of Science, and the Associate of Applied Science may be applied.

**All students must take and pass the Writing Proficiency Exam. See the UHD catalog for more information.**

For a complete statement of Academic Requirements of the College of Business contact the Office of Business Student Records at 713-221-8689, N-1070, or visit the COB web site at [www.cob@uhd.edu](http://www.cob@uhd.edu).

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University College is responsible for the content of this transfer guide which is subject to change at anytime without notice. Questions or concerns regarding this transfer guide should be addressed to [moralesd@uhd.edu](mailto:moralesd@uhd.edu).